

Dr. Bob Rotella

“Helping Athletes, Business Executives and Coaches in the Healthy Pursuit of Excellence”



Internationally known for his work in the area of applied sport psychology, Dr. Bob Rotella is consistently recognized as the top Sport Psychologist in the world. His book “Golf is Not a Game of Perfect:” is the best selling sport psychology book of all time and one of the three best selling golf books in history.

Dr. Rotella’s golfers on the PGA tour have consistently been winners including recent British Open Champion Padraig Harrington and Trever Immelman, winner of the 2008 Masters. As a teacher, Dr. Rotella has been selected as one of the top 10 golf teachers of the 20th Century and directed the leading graduate program in the country for 20 years at the University of Virginia.

Dr. Rotella has dedicated his life to helping coaches, athletes, business leaders and salespeople use their minds and emotions to take them to the top of their chosen professions.